

PRIVACY & COOKIES POLICY

Introduction

1. We are committed to safeguarding the privacy of our website visitors and service users.
2. This policy applies with respect to the personal data retrieved via our website and service users; in other words, where we determine the purposes and means of the processing of that personal data.
3. By using our website and agreeing to this policy, you consent to our use of cookies in accordance with the terms of this policy.

How we use your personal data

1. We may process data about your use of our website and services. The usage data may include your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and website navigation paths, as well as information about the timing, frequency and pattern of your service use. The source of the usage data is our analytics tracking system. This usage data may be processed for the purposes of analysing the use of the website and services.
2. We may process information that you provide to us for the purpose of subscribing to our email notifications and/or newsletters ("notification data"). The notification data may be processed for the purposes of sending you the relevant notifications and/or newsletters.
3. In addition to the specific purposes for which we may process your personal data, we may also process any of your personal data where such processing is necessary for compliance with a legal obligation to which we are subject, or in order to protect your vital interests or the vital interests of another natural person.
4. Please do not supply any other person's personal data to us, unless we prompt you to do so.

How we use your personal data

1. We do not disclose your personal data to any third parties.

Retaining and deleting personal data

1. Personal data that we process for any purpose or purposes shall not be kept for longer than is necessary for that purpose or those purposes.
2. We will retain your personal data as follows:
3. Personal data will be retained for the duration of a maximum period of 7 years thus complying with UK legislation.
4. In some cases it is not possible for us to specify in advance the periods for which your personal data will be retained. In such cases, we will determine the period of retention based on the following criteria:
5. Notwithstanding the other provisions of this Section 3, we may retain your personal data where such retention is necessary for compliance with a legal obligation to which we are subject, or in order to protect your vital interests or the vital interests of another natural person.

3. Security of personal data

1. We will take appropriate technical and organisational precautions to secure your personal data and to prevent the loss, misuse or alteration of your personal data.
2. We will store all your personal data on secure servers, personal computers and mobile devices, and in secure manual record-keeping systems.
3. You acknowledge that the transmission of unencrypted (or inadequately encrypted) data over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

Amendments

1. We may update this policy from time to time by publishing a new version on our website.
2. You should check this page occasionally to ensure you are happy with any changes to this policy.

Third party websites

Third party links

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit.

Cookies we use:

In order to improve your experience when browsing our website we use cookies. A cookie is a piece of information our website will place on your computer's hard drive that can track your movements while you are on the website, it will also recognise you when you visit our website again.

Cookies are stored in order for us to continually improve our website and provide a better online experience for you. They are mainly used for marketing purposes, but they are also used to tell us what country you are coming from so we can make sure that pages are in the correct language. If you want to delete any cookies that are already on your computer, please refer to the instructions for your file management software to locate the file or directory that stores cookies.

A little bit about Flash cookies (or Local Shared Objects)

On Visual Safari we may play videos using Adobe Flash Player. Adobe uses Flash cookies (also known as Local Shared Objects) for a great experience. Flash cookies are stored in the same way as standard cookies, but they're managed differently by your browser.

If you wish to disable or delete a Flash cookie, see Adobe Flashplayer Security Settings. Please bear in mind though, that if you disable Flash cookies for thevisualseafari.com you won't be able to access certain types of content, such as videos.

Sharing TheVisualSafari.com content

If you'd like to 'share' thevisualseafari.com content with friends through Facebook and Twitter etc..., you may be sent cookies from their websites. We don't control their cookie settings, so you will need to check with them for information about the management of their cookies.

Learn more about cookies

If you'd like more information about cookies in general and how to manage them visit www.allaboutcookies.org/.

3rd party cookies

Not all cookies on thevisualseafari.com are related to us. If you visit a web page that contains embedded content, for example from YouTube, you may be sent cookies from these websites. We don't control the setting of these cookies, so check with these third-party websites for more information.

The business partners that may set cookies on thevisualseafari.com include:

- Google
- Bing
- Yahoo
- Twitter
- Facebook
- Instagram
- YouTube
- Snapchat
- Pinterest

Updating information

1. Please let us know if the personal information that we hold about you needs to be corrected or updated.

Our details

1. This website is owned by The Visual Safari Design Group

2. We are registered in England and Wales under registration number 6536166 and our registered business address is Victoria House, 28-32 Desborough Street, High Wycombe, Bucks HP11 2NF

3. You can contact us:

3. 1. by post, to the postal address given above;

3. 2. by telephone, on the contact number published on our website; or

3. 3. by email, using the email address published on our website.